

**For Immediate Release (Draft)**

Contact: Barry Price  
913.742.4456

WWW.KCBIOMEDIX.COM

## **KC BioMedix Honored With Two Awards at National Instruments' NI Week**

**Shawnee, Kansas** (August 6, 2009) – KC BioMedix, Inc announced today that it had been honored with two awards August 4th at National Instruments' 2009 NI Week in Austin, Texas. The company received a special Humanitarian Award for its NTrainer System®. The Humanitarian Award recognizes the application that exhibits the greatest impact on improving the quality of life for people across the globe. The award was presented by Mr. Jeff Kodosky, cofounder and NI Business and Technology Fellow. A spokesperson for National Instruments stated that "for decades, NI has maintained a mission to improve everyday life by developing innovative products and technologies that help engineers and scientists solve the world's problems." The award was received on behalf of KC BioMedix by Dr. David Stalling, a co-founder and Chief Technical Officer of the company. On receiving the award Dr. Stalling said, "I appreciate this recognition of the small part we are playing at KC BioMedix in improving the lives of babies born prematurely and their families, a cause all of us at KC BioMedix care about passionately." Dr. Stalling also accepted an award for Graphics Design in the embedded controller category on behalf of the company. The award was presented by Dr. James Truchard, co-founder, President & CEO of NI.

The NTrainer System® is a medical device based on technology developed at the University of Kansas by Dr. Steven Barlow. The device helps premature babies learn to oral feed independently. Oral feeding competency is one of the most frequent and challenging hurdles facing many premature babies. Premature babies often lack a functional non-nutritive suck a problem that may persist well into early childhood and lead to significant delays in the emergence of other brain mediated behaviors such as feeding. The NTrainer System® assesses the organization and effectiveness of a baby's non-nutritive suck, a key building block of independent oral feed. It is an integrated crib-side application to assess the competency of a baby's non-nutritive suck and provide therapy to establish a competent suck in a baby lacking one. The NTrainer System® therapy reinforces non nutritive suck in newborns and infants born prematurely. Research studies have demonstrated that oral stimulation accelerates the introductions of oral feeds and achievement of full oral feeds.

For more information on the awards visit:

<http://www.ni.com/gsdawards/explore.htm>